



# Table of Contents

FAILURE TO REPLACE THOSE OLD WINDOWS IN YOUR HOME COULD RESULT IN MANY RISKS TO YOUR HOME, HEALTH, AND SAFETY2	
Did You Know	
RISKS THAT THOSE OLD WINDOWS POSE TO YOUR HOME	
Ways Windows Can Have an Impact on Your Health	5
SAFETY RISKS ASSOCIATED WITH OLD WINDOWS	6
ACT NOW – Before it is TOO LATE!	7
GET YOUR FREE CONSULTATION	8



# Failure to Replace Those Old Windows in Your Home Could Result in Many Risks to Your Home, Health, and Safety

If you are reading this, chances are, you are considering replacement windows for your home. These components of your home – while directly related to the aesthetics and the capabilities associated with the energy efficiency of the structure – <u>have both a</u> <u>direct and indirect ability to result in numerous risks to your home, health, and safety.</u>

#### Yes, you read that correctly!

This means that the **FAILURE** to integrate replacement windows in the home when the need arises could result in many **PROBLEMS**!

# On the other hand, the integration of replacement windows could positively impact your home, health, and safety!

Generally speaking, this upgrade could result in a decrease of the overall energy consumption of your home, help increase the overall curb appeal, and even positively contribute to the value of your property!

The question is, though, what are the effects of failure to integrate replacement windows? Will avoidance of this home improvement project or any deviation from the integration of high-quality replacement windows result in future problems?

#### In short, the answer is YES!!!

Continue reading for absolutely <u>VITAL</u> information that all homeowners should be aware of....

#### Take a Moment to Consider the Following

- Have you been experiencing difficulties in opening and closing your windows?
- Do the windows of your home seem to be sticking?
- Have you noticed the glass in your windows pulling away from the frame?
- Are there cracks for which there is no explanation in your windowpane glass?



- Do you see water on the inside of the frame of your windows?
- Are there moisture stains around the frames of the window?
- Does the area around your windows smell like mildew, mold, or have a musky odor?
- If you have double or triple-paned glass windows, have you observed condensation between the panes?
- Have you noticed unusual drafts of air around your windows?
- Have you or your loved ones started experiencing unusual symptoms such as sneezing, coughing, or breathing issues?

If you answered "yes" to any of the above-listed questions, your <u>HOME</u>, your <u>HEALTH</u>, and your <u>SAFETY</u> is in <u>IMMEDIATE DANGER</u>.

The culprit?

Your old windows!

Click here to see a calendar and book your FREE consultation!

#### Did You Know...

- 1. Windows rank in at one of the top 5 of all health hazards in the home
- 2. Over 3,300 children are injured each year as a result of an accident with a home window
- 3. The inability to open a window for an escape during an emergency account for thousands of deaths each year
- 4. 30% of all burglars enter the home through an unlocked or faulty window



5. Faulty windows that are subjected to moisture may result in the growth of mold, mildew, algae, and fungus – all of which are extremely **DANGEROUS** to your **HEALTH** 

Old Windows Pose MANY Risks to the Structural Integrity of the Home

Take a look at all of those old windows throughout your home. Did you know that each and every single one of them could be destroying your home?!?

#### It is TRUE!

Those old windows could – literally – break down your home to the point of total and **UTTER COLLAPSE!** 

If you are like most – especially during this time of economic breakdown – you simply cannot afford a new home. The good news is, you don't need to invest **THAT** much.

That is, if you **ACT NOW**!

#### Risks That Those Old Windows Pose to Your Home

- 1. If your windows are resulting in drafts, they are also susceptible to moisture. Over time, both the outdoor air and moisture could move into the home and result in the corrosion and failure of the hardware of your window. This includes the frames, the opening mechanism, the sill, the hinges, the locking mechanism, and MORE!
- 2. If your windows are not properly installed or components of the installation such as the frame start to fail, the glass within the window may start to crack. Even the smallest cracks could result in water and pollution finding its way inside of the home. As a result, damage may occur to the walls, electrical components within the walls, the insulation, and other imperative building materials that help keep the structure stable.
- 3. If you have found unwanted drafts around your old windows, this could impact the home's overall level of energy efficiency. This means that the heating and air unit has to work harder to keep the home comfortable. This results in unusual wear and tear on the HVAC system. Additionally, it could impact the efficiency of



refrigerators, freezers, and similar appliances. This could mean costly repairs and replacements. If — at some point — the HVAC system is unable to keep up, the heat or cold coming in from the exterior of the home could damage internal components. For example, excess humidity could soften wood in your walls or your floors.

- 4. While we are on the topic of walls and floors, let's take a moment to discuss those components of your home. If windows are improperly seated or are not functioning properly, any excess moisture that makes its way into the home could negatively impact the building materials used to construct your home. Do you think you could afford to replace a wall or a floor? Most people find these expenses undue burdens!
- 5. Finally, if your old windows are letting in a lot of moisture, that moisture will be highly attractive to wood-destroying insects such as carpenter ants and termites. If these insects make their way into your home, they can continue damaging areas that are already vulnerable. In fact, the nesting and feeding activities of these insects can actually <a href="DESTROY">DESTROY</a> the entire home to the point of NO RETURN!

Old Windows May Detrimentally Impact YOUR HEALTH

Click here to see a calendar and book your FREE consultation!

# Ways Windows Can Have an Impact on Your Health

Now that you know that those old windows have the potential to – literally – destroy your home, just think about what impact they could have on your **HEALTH**!

#### It is not pretty; we can tell you that!

• If windows become uneven to the point where the glass separates from the frame or starts to cracks, there is a risk that the entire pane could fall out or shatter. If this happens when you are near the window, you stand a chance of sustaining serious and even potentially life-threatening injuries.



- If lead is within the glass or surrounding frame of an old window, those exposed
  to the products may develop lead poisoning. Examples of symptoms experienced
  include joint and muscle pain, cognitive complications, stomach problems,
  reproductive issues, mood problems, breathing difficulties, and MORE!
- Moisture results in the growth of mold, mildew, algae, and fungus. ALL of these substances could result in severe health problems. Examples include breathing difficulties, gastrointestinal complications, cognitive issues, allergies, and other health effects.
- If gaps or spaces develop within an old window system, it allows access for a wide array of insects and possible pests. Naturally, infestations may result in many types of health problems to humans and pets. Examples include asthma, allergies, respiratory problems, skin irritations, gastrointestinal complications, and even serious illnesses such as Lyme disease, microbial diseases, fungal infections, and various viruses and bacterial infections.
- If moisture and humidity break down the wood surrounding old windows, it could result in the formation of wood dust. This substance poses many health risks.

  Examples include irritation to the eyes and nasal cavities, breathing problems, skin irritation and ulceration, dermatitis, allergies, asthma, and even the development of lung cancer.

Old Windows Result in MANY Risks to your SAFETY

It is simple – old windows can <u>DESTROY</u> your home and <u>DESTROY</u> your health!

## Safety Risks Associated with Old Windows

That is enough of a reason – in and of itself – to get those <u>new, replacement windows</u> installed. If you need a little more convincing, there are the safety risks associated with the old windows, too!

These include – but are not at all limited to – the following:



- 1. Faulty windows could result in gapping of the glass or breakage of the glass that could result in severe injuries to you, your loved ones, and even your pets!
- 2. Depending on the age of the windows, there could be lead paint on them and materials that contain asbestos.
- 3. If the windows are old and rotting, there is a risk that the entire frame could fall out of the wall where they are placed.
- 4. If an emergency arises and you must exit the home through a window, old windows may not allow you access due to sticking and not working properly. This could be potentially life-threatening especially in the case of a fire!
- 5. If your windows do not properly close and lock or are faulty to the point where entry is easy, it is possible for burglars to gain illegal entry into your home.

Why subject your home to the **IMMENSE DAMAGE** that may occur with old windows?

Why should you and your family – <u>AND</u> even your pets – be put at risk for health complications?

Do you really want to contend with the *safety risks* associated with old windows?

#### NO!

Click here to see a calendar and book your FREE consultation!

# ACT NOW – Before it is TOO LATE!

We here at Southern Industries Home Improvements care about you and your home. We offer structurally appealing and <u>safe replacement windows</u>. By calling <u>TODAY</u>, we will work with you to create a strategic plan to replace all of those old – and <u>POTENTIALLY DANGEROUS</u> – windows throughout your home.

To help you out, we will provide you with a **FREE**, **NO-COST**, **NO-OBLIGATION ESTIMATE**.



Additionally, we will provide you with our **LOW-COST INSTALLATION SPECIAL** of just \$79!!!

This offer is for a limited time only. By acting **TODAY**, you are ensuring the health and safety of your home, you, and your loved ones is properly secured for all of your **TOMORROWS**!

**GET STARTED NOW!** 

### **Get Your FREE Consultation**

**CALL TODAY** at 833-400-0094 and receive our **NO-COST, FREE ESTIMATE** and our **LOW, LOW INSTALLATION SPECIAL!** 

We look forward to increasing the overall safety of your home and ensuring your highest level of independence!

Your Home Improvement Specialists,

#### **Southern Industries Home Improvements**

Serving homeowners in the Southeast for 57 years & counting with over 300,000 completed jobs!

SouthernIndustries.com
(833) 400-0094



Click here to see a calendar and book your FREE consultation!