



5 WAYS THAT OLD, CLOGGED-UP

GUTTER SYSTEM

IS SECRETLY DESTROYING YOUR HOME

AND YOUR HEALTH

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5 Ways That Old, Clogged-Up Gutter System is Secretly Destroying Your Home and Your Health

If you are like most, the home that you currently reside in is one of the largest investments that you have ever engaged in during the course of your lifetime. Additionally, it is also considered to be one of the most fundamental and essential ingredients involved in living what is referred to as the “American Dream”.

The truth of the matter is, it does not take much for that home to transition into a liability and that “dream” to quickly transform into a complete nightmare...

Believe it or not, there is one system of your home that can result in serious complications. That **ONE** system has the power to completely destroy your home **AND** your health!

Yes, you read that right.

Amazingly, that **ONE** system is that **old, clogged-up gutter system** attached to your home.

Carefully Consider the Following Questions:

- *Have you experienced any type of flooding in the basement of your home?*
- *Does your basement floor have cracks and chips?*
- *Have you observed any type of discoloration in the concrete of your basement?*
- *Are there diagonal cracks appearing on the interior walls of your home?*
- *Have you noticed that doors seem to stick or have issues latching?*
- *Is there a stair-step shaped crack pattern appearing on the exterior of your home?*
- *Is the exterior trim on your home separating or developing gaps from the structure?*
- *Are cabinets or built-ins within the home pulling away from walls?*
- *Have you found that countertops are separating from backsplash or accent walls?*
- *Are there visible signs of moisture damage on the exterior or interior surfaces of your home?*

If you answered “yes” to any of the above-listed questions, it is likely that the old, clogged-up gutter system that you have in place is destroying your home!

But wait...

Is That Gutter System Destroying Your HEALTH?!? Consider the Following Questions Carefully:

1. *Do you or your loved ones suffer from watery eyes and/or a runny nose?*
2. *Have you found that you sneeze frequently?*
3. *Are respiratory issues – such as difficulty breathing, wheezing, and coughing – something that is common in your household?*
4. *Do you find that headaches are commonly experienced?*
5. *Are you, your loved ones, or your pets prone to infections?*
6. *Do you itch frequently or find that you suffer from irritation of the skin?*
7. *Is brain fog, memory issues, depression, or other cognitive issues impacting your life?*
8. *Has anyone in your household been diagnosed with asthma or prescribed inhalers or breathing treatments?*
9. *Are there allergy sufferers in the home?*
10. *Are physical problems – such as stomach pain, gastrointestinal problems, muscle aches, and generalized pain – plaguing anyone in the house?*

If you could answer “yes” to any of the questions above in regard to yourself, your loved ones, or even your pets – it is quite likely that the old, clogged-up gutter system attached to your home is wreaking havoc on your health!

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#1: Mold and Mildew Pose Severe Health Risks

When that old gutter system on your home results in water damage, it creates a perfect atmosphere for the development of mold and mildew. Naturally, both substances pose severe health risks.

Yes, both substances are known for their ability to destroy the wood components of your home, but they are also known to create high levels of toxicity.

These toxins may act as irritants. Those irritants may result in the development of hay fever, allergic reactions, and asthmatic effects.

That debris that has your old gutter system all clogged up serves as a breeding ground for the development of mold and mildew. When it seeps through to the interior of your home, it can spread rapidly.

Once within the wood, walls, and insulation, it must be removed to protect you, your loved ones, and pets. This is a **very expensive issue** to resolve.

#2: The #1 Cause of Basement Floods

Do you know what the #1 cause of basement flooding is? It is the **runoff of rainwater!**

If the old gutter system on your home is all clogged up, it cannot properly transport water away from the home. As a result, it is likely to pool next to basement windows and seep through the foundation and walls.

Could you imagine going down to the basement to find the floor covered in several inches of water and your personal belongings destroyed?

Do you have it in your budget to have your basement completely restored and to replace all that was destroyed?

Worst of all, did you know that most homeowner insurance policies DO NOT cover damage that is caused by a flood? That is, unless you purchase flood insurance. Even then, that will cover “building elements”:

- *Hot Water Heater*
- *Circuit Breaker*
- *Furnace*

You must obtain policies that provide “content coverage” to include items like your freezer, washer, dryer, and personal effects.

While flood insurance and content coverage **IS** advised for **ALL** homeowners, it can be quite costly, over time....

The truth of the matter is, a clean, properly functioning gutter system is cheaper!

#3: Structural Integrity Compromised

The purpose of a gutter system and all those associated downspouts is to move water AWAY from the roof and all structural components of your home. It must happen **QUICKLY** to be **EFFECTIVE!**

If your system is old and all clogged up, chances are, **VERY LITTLE** is moving quickly – if at **ALL!**

If moisture is left standing in the system and splashes or overflows onto the home, it compromises the structural integrity of the entire building.

Water rots the fascia. It causes paint to peel. The wood and the siding will rot. It even causes settling in the foundation. By the time you observe the damage, it is too late!

Repairing siding and rotting wood could cost thousands upon thousands of dollars! If you have to lift your home and replace the foundation, you could pay anywhere from \$30,000 to \$150,000!

All it takes is a new, fully functional gutter system to protect the structural integrity of the home and that is **MUCH CHEAPER** than replacing vital components that have been compromised throughout the structure!

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#4: Increased Ice/Snow Loads and Other Dangers Associated with Winter Weather

Rain is damaging – that’s for sure! Even here in the South, where snow is not a common issue, just one ice storm can wreak havoc. When the winter weather rolls in you are looking at many more serious complications if your gutter system is old and clogged up.

Examples include:

- *A Higher Risk for Ice Dams*
- *Increased Levels of Moisture*
- *Prolonged Moisture Exposure*
- *Increased Levels of Wood Rot*
- *Damage to the Roof*
- *Damage to the Siding*

Ice/Snow and the consistent thawing and accumulation of ice/snow places an intense amount of strain on your home's gutter system.

It is **IMPERATIVE** that your gutter system can withstand water runoff from rain, ice and snow runoff, weight from the snow, and other harsh winter conditions. Your attic must be insulated. Air flow must be optimal. In some cases, heaters for the gutter system may be required.

If you fail to integrate a sturdy gutter system that has the capability of withstanding winter weather, it is quite likely you will experience roof damage and/or collapse, siding cave-ins, and extreme moisture damage to the exterior and interior of your home!

Do you have an accumulation of savings in an emergency fund that would cover complete reconstruction of your roof or your walls?

By simply paying a little to have a solid gutter system installed on your home, you will save **A LOT!** (In terms of frustration, inconvenience, **AND** money!)

#5: Breeding Ground for Pests

Pests – whether insects, rodents, or other types of wildlife – require just three things to survive:

- *Food*
- *Water*
- *Shelter*

Did you know that an old, clogged-up gutter system can provide **ALL** three of these things?

Yes, you read that correctly!

Let's consider for a moment the natural debris that clogs up gutter systems. This often includes twigs, leaves, and dirt – all of which have various types of nutrients contained in them to provide sustenance to various types of insects and wildlife.

If natural debris clogs up your gutter system, water will automatically build up – which provides a water source for pests.

Finally, all that natural debris can be easily moved and transported by an assortment of pests to create nests and other types of shelter.

While you may see all of this as a positive contribution to nature, you won't think so when those pests start to damage your home or make their way inside of the structure. Not only will a pest infestation result in an annoyance, but it could also impact your health.

When those pests start nesting in your walls, it could result in insulation damage, wiring damage, fire risk, and MORE!

Why subject yourself, your loved ones, and your pets to such situations when you can prevent ALL of it from happening by ***simply investing in a solid, fully functional gutter system?***

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ACT IMMEDIATELY

While only a small list, you have now learned the dangers of an old, clogged-up gutter system on your home. It is not just a matter of a product that looks good or doesn't look good, it is a matter of protecting your health and your home!

You must act immediately. Every second you wait is another dollar you will spend in repairing the damage done to your home. Every second is you wait could mean the difference between health and illness. In fact, it could very well mean the difference between life and death:

- *Could you survive a severe allergic reaction?*
- *Would you be injured if the roof on your home collapsed?*

- *Are you willing to expose you and your loved ones to the dangers of a pest infestation?*

ABSOLUTELY NOT!

Contact us here at Southern Industries Home Improvements today. Not only will you receive a **FREE, NO-COST, NO-OBLIGATION estimate**, we are currently offering an installation special of JUST \$79!

Our specially designed gutter systems are guaranteed to be clog-free for life! They will protect your home and your health! Our systems will match any style or color. Additionally, our included Gutter Guard integration ensures that you will have **OPTIMAL protection for a LIFETIME!**

Get Your FREE Consultation

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